Viola Coraggioso

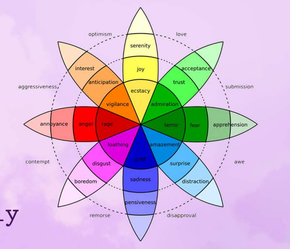
The cozy place for FEAR

FEAR

Analysis of Character

- A major character in the film Inside Out
- Was created right after Sadness
- Job : To protect Riley, Dream Duty
- Enemy : Gloom, Jagles the Clown
- Dislike : Spider, scary movies, broccoli
- Power : Float
- Fate : Lives happily with his friends
- Personality : Worrisome,pacifist
- Apppearance : Scrawny, purple, bug-eyed, Question mark posture, based on raw nerve

Wheel of Emotion



Why purple?

- Fear was kind of frankly
- The leftover colour
- Sensitive and compassionate
- Understanding and supportive
- Thinking of others before yourself
- Usually introverted rather extroverted

Design Strategy

Fear → peace (pacifist)
Fear → calm (anxious)

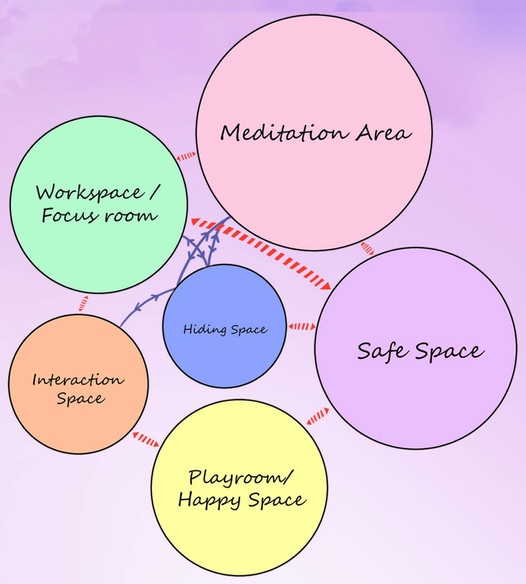
spiral cake slices

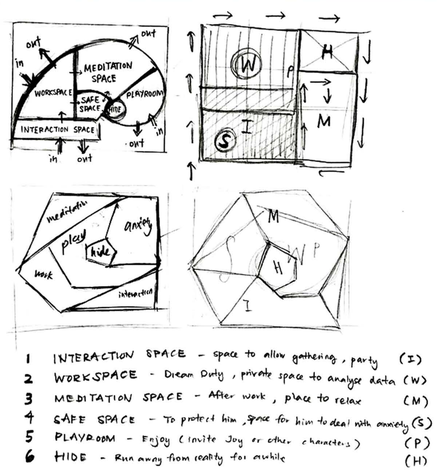
- Bright
- Circular
- Spacious

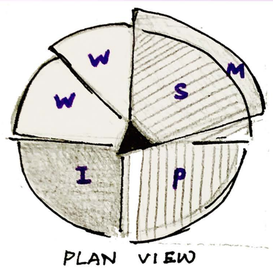
Design Principles :
- Rhythm
- Movement
- Harmony
- Emphasis

Height Analysis

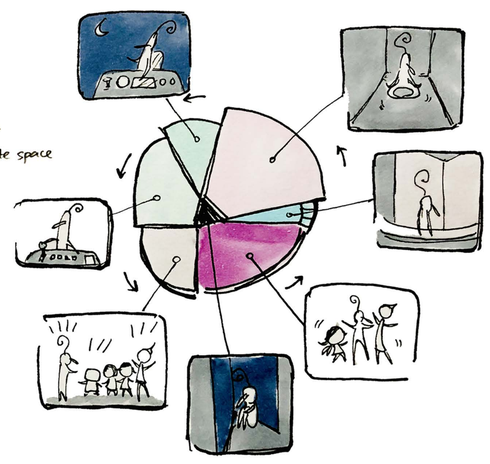
Bubble Diagram

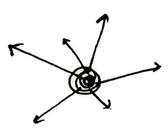




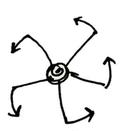


PLAN VIEW

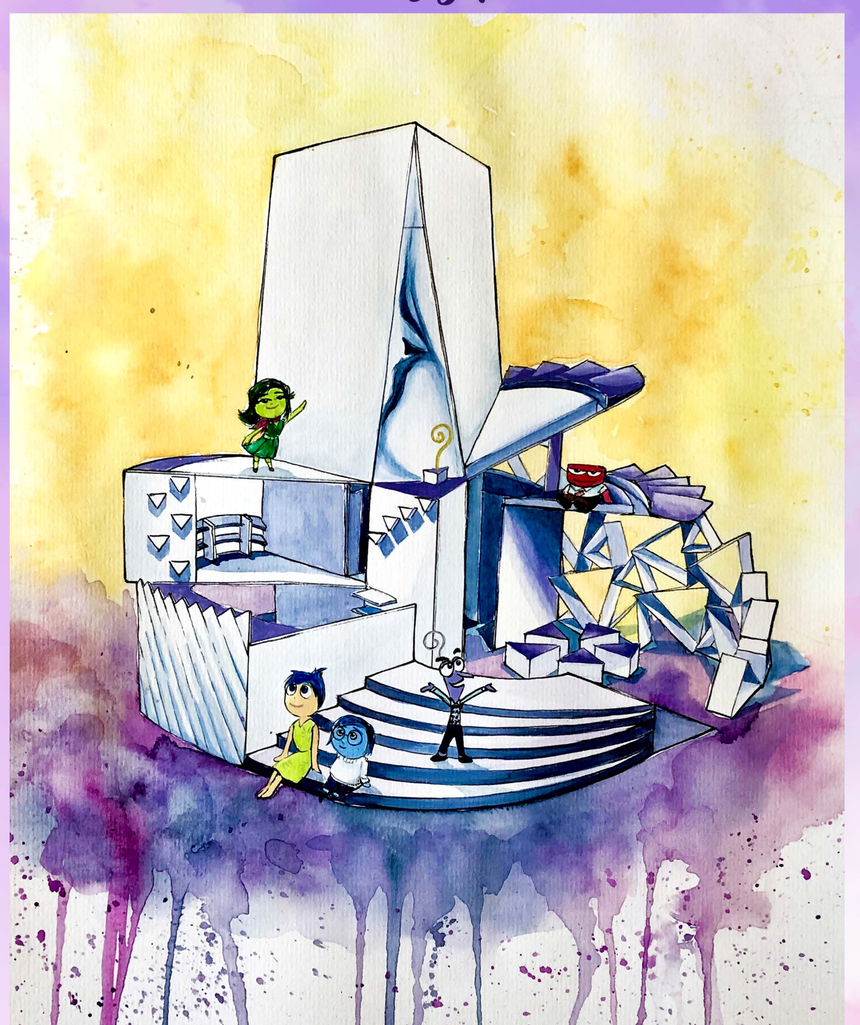




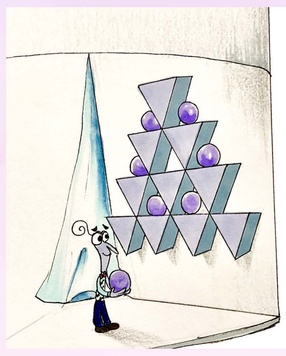
radial.



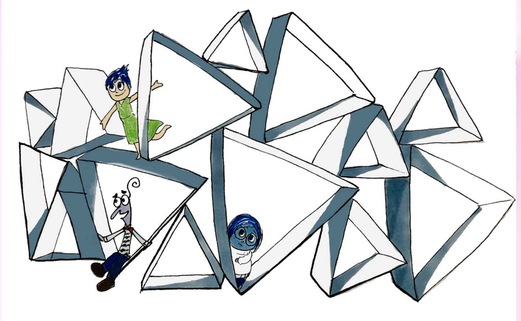
swirl.



Rendered Perspective Drawing

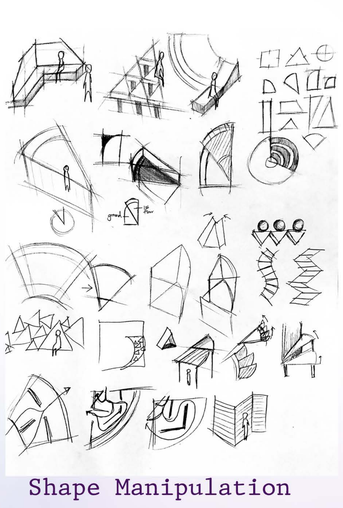


Memory Balls Display

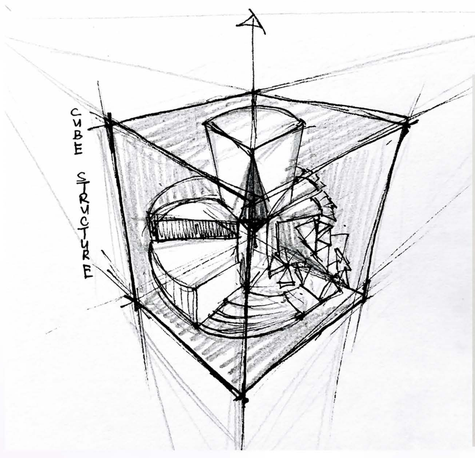


Playroom (Hollow triangles)

Space planning
(Different experimental of spaces)

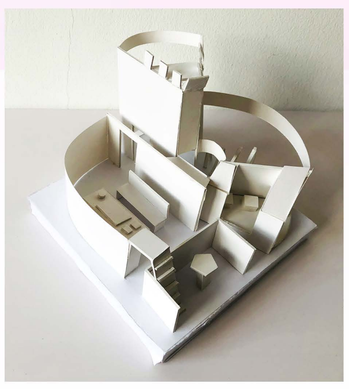


Shape Manipulation



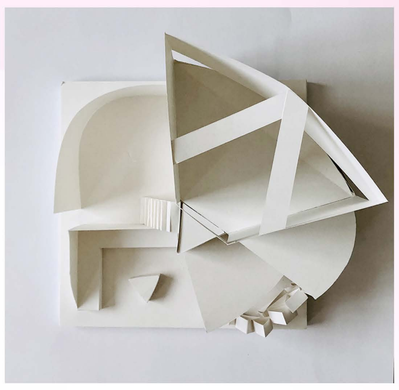
Cube structure

Massing Model



First Mockup Model

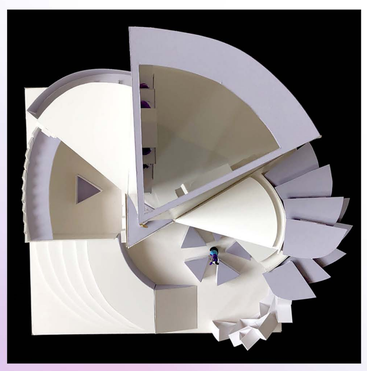
Second Mockup Model



Second Mockup Model

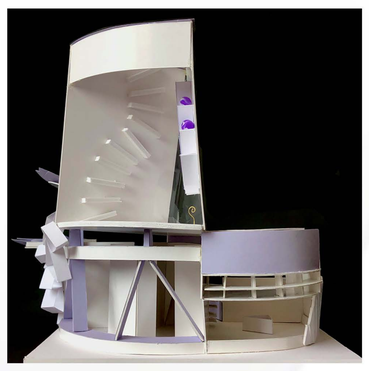
Final Model Presentation

Killer Perspective View

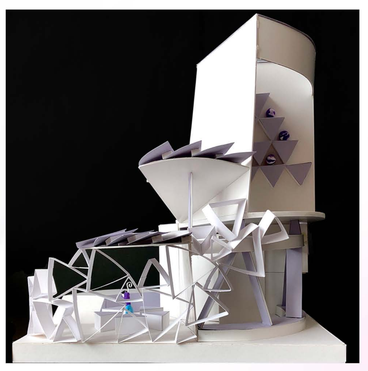


Top View

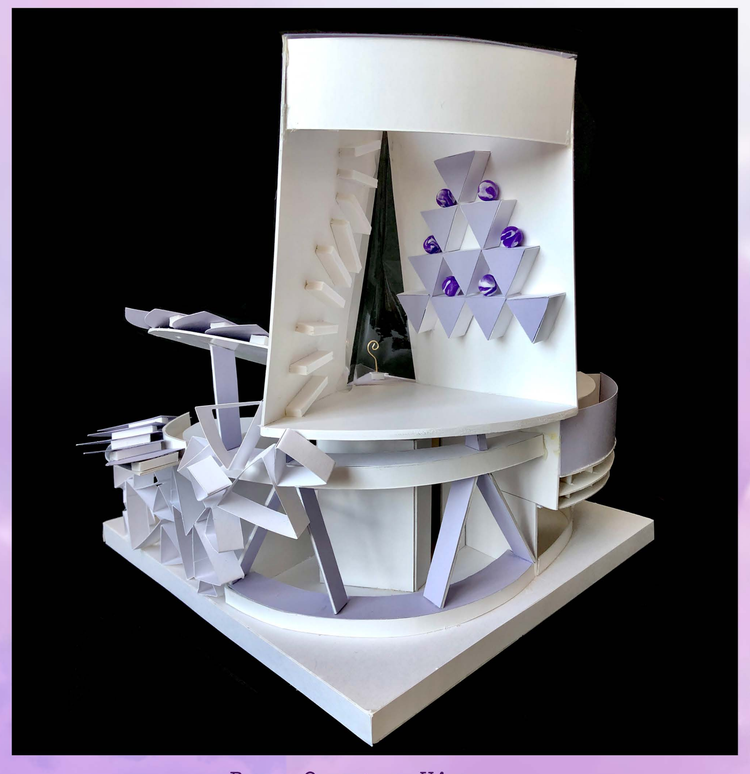
Front Elevation



Rear Elevation

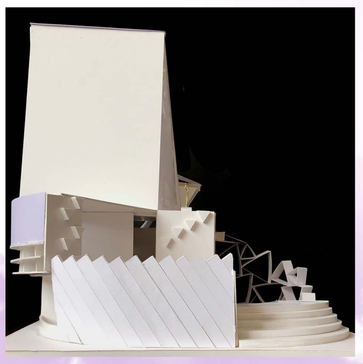


Right Elevation



Rear Quarter View

Detail shot (Icon)



Left Elevation

Detail Shot (Safe Space)

Detail Shot